
Important Information

- I. Value Partners EMQQ Emerging Markets Internet & Ecommerce ETF (the "Fund") is an index-tracking fund listed on the Stock Exchange of Hong Kong Limited ("SEHK") which aims to provide investment results that, before fees and expenses, closely correspond to the performance of the EMQQ The Emerging Markets Internet & Ecommerce Index™ (the "Index").
- II. The Fund invests in emerging markets and is subject to a greater risk of loss than investments in a developed market due to greater political, economic, taxation and regulatory uncertainty and risks linked to volatility and market liquidity.
- III. The Fund is subject to concentration risk as a result of tracking the performance of securities that are issued by companies which are either headquartered or incorporated in mainland China or Hong Kong. It may likely be more volatile than a broad-based fund, as it is more susceptible to fluctuations in value of the Index resulting from adverse conditions in mainland China and Hong Kong.
- IV. Due to the concentration of the Index in the ecommerce and internet sector, the performance of the Index may be more volatile when compared to other broad-based stock indices. The price volatility of the Fund may be greater than the price volatility of exchange traded funds tracking more broad-based indices.
- V. The Fund may invest in financial derivative instruments including swaps for investment and hedging purposes, and therefore subject to counterparty/credit risk, liquidity risk, valuation risk, volatility risk and over-the-counter transaction risk.
- VI. The Index may experience periods of volatility and decline and the price of units of the Fund is likely to vary or decline accordingly. As the Fund is not actively managed, the Manager will not adopt a temporary defensive position against any market downturn. Investors may lose part or all of their investment.
- VII. There is no assurance that the Fund will pay dividends. The Manager may at its discretion pay dividends out of the capital of the Fund or pay dividend out of gross income while all or part of the fees and expenses of the Fund are charged to/paid out of the capital of the Fund. Dividends effectively paid out of capital amount to a return or withdrawal of part of an investor's original investment or from any capital gains attributable to that original investment. Such distribution involving payment of dividends out of the capital may result in an immediate reduction of the Fund's net asset value per share.
- VIII. Trading prices of shares on the SEHK are subject to market forces and the shares may trade at a substantial premium/discount to the net asset value of the Fund.
- IX. You should not make investment decision on the basis of this advertisement alone. Please read the prospectus for details and risk factors.

【Immediate Release】

**Value Partners and EMQQ Global jointly launch
Hong Kong's first thematic ETF focusing on Global Emerging Markets
- Value Partners EMQQ Emerging Markets Internet & Ecommerce ETF (stock code: 3030 HK)
is a unique thematic product in Hong Kong's ETF market**

(Hong Kong, 25 July 2022) — Value Partners Group Limited (together with its subsidiaries, "Value Partners" or "the Group", Hong Kong Stock Code: 806 HK) **and EMQQ Global LLC** ("EMQQ") **successfully listed the Value Partners EMQQ Emerging Markets Internet & Ecommerce ETF** ("the VP EMQQ ETF") **on the Hong Kong Stock Exchange today. The product is the first thematic ETF in Hong Kong that focuses on global emerging markets.** The VP EMQQ ETF provides targeted exposure to a global theme, with over 100 emerging market e-commerce and internet companies.

To celebrate the opening of trading of the VP EMQQ ETF shares on the Hong Kong Stock Exchange, Value Partners held a listing ceremony at the HKEX Connect Hall this morning. Value Partners' senior management was joined by representatives from the Securities and Futures Commission ("SFC"), the HKEX, key business partners, employees, and members of the media. Mr. Kevin Carter, Founder and Chief Investment Officer of EMQQ, virtually participated in the listing ceremony from San Francisco.

Ms. Christina Choi, Executive Director of the SFC, officiated the ceremony by giving an opening speech.

Speaking at the listing celebrations, **Ms. June WONG, Chief Executive Officer of Value Partners**, said, “Today marks an exciting occasion for Value Partners. Ever since Value Partners started our investment services back in 1993 as a pioneer in value investing, we have always strived to provide innovative products for our clients. Over the past 29 years, we have developed a successful track record in investing in Asia, in particular Greater China. Today, I am pleased to announce that we are broadening the innovation journey via our partnership with EMQQ Global in the United States to create the VPQQ ETF. This ETF provides excellent diversification benefits for investors seeking exposure to leading internet and e-commerce companies in emerging markets, including China.”

“VPQQ ETF brings together the complementary strengths of Value Partners and EMQQ. Value Partners offers our strong on-the-ground Asian research and investor coverage, while EMQQ has been an ETF specialist for emerging and frontier markets for almost a decade. As Value Partners embark on our fourth decade of growth, the VPQQ ETF is just one of a number of exciting initiatives that we will be rolling out for our clients in the coming year. As the leading Hong Kong listed asset manager, we are committed to continuing our innovation work to cater to the evolving needs of our investors.”

The VPQQ ETF (stock code: 3030 HK) seeks to offer investors exposure to growth opportunities in Internet and e-commerce activities in the developing world. They are propelled by the growing middle class, with large swaths of the population accessing the internet for the first time as smartphones and internet connectivity become more affordable. VPQQ ETF tracks the EMQQ Emerging Markets Internet & Ecommerce Index™ - an index of leading internet and e-commerce companies that includes online retail, search engines, social networking, online video, e-payments, online gaming and online travel.

EMQQ launched its first EMQQ ETF in 2014¹. The EMQQ ETF is currently listed in key global markets, including the United States, the United Kingdom, Germany and France. With the launch of the VPQQ ETF in Hong Kong, ETF investors can now trade the product easily from all the major global exchanges.

Investors can learn more about the VPQQ ETF at www.vpqq.com², or download the fund brochure [here](#).

1. EMQQ Website, 31 December 2021.
2. This website has not been reviewed by the Securities and Futures Commission of Hong Kong. Issuer: Sensible Asset Management Hong Kong Limited



From left: **Mr. Vincent CHING**, Head of Intermediaries, Asia Pacific of Value Partners, **Ms. Michelle CHUA**, Senior Director of Value Partners, **Ms. Christina CHOI**, Executive Director of Securities and Futures Commission, **Ms. June WONG**, Chief Executive Officer of Value Partners, **Ms. Winnie LAM**, Chief Operating Officer of Value Partners, and **Mr. Hyung Do KIM**, Head of ETF Business of Value Partners.



Ms. June Wong, Chief Executive Officer of Value Partners, strikes the gong at the HKEX to commence trading of the VPEMQQ ETF (stock code: 3030 HK)

Key facts:

Value Partners EMQQ Emerging Markets Internet & Ecommerce ETF (stock code: 3030 HK)	
Stock code	3030 HK
Investment objective	VPEMQQ ETF aims to provide investment results that, before fees and expenses, closely correspond to the performance of the EMQQ Emerging Markets Internet & Ecommerce Index™ (“the Index”). There can be no assurance that the Fund will achieve its investment objective.
Investment strategy	VPEMQQ ETF is designed to provide investors with exposure to the internet and e-commerce sectors of the developing world. Many investors believe that the growth of consumption in emerging markets represents a significant growth opportunity as more than one billion people are expected to enter the consumer class in the coming decades. Increasingly, these consumers are using smartphones and broadband mobile connections to access the internet, the Index holds over 90 companies operating in Emerging and Frontier Markets including China, India, Brazil, South Korea, Taiwan, South Africa, Mexico, Argentina, Malaysia, Thailand, Indonesia, Vietnam, Philippines, Turkey, Czech Republic, Poland and Colombia, Singapore, Netherlands, Germany, Cyprus, Japan, Kazakhstan, United Arab Emirates.
Underlying index	EMQQ The Emerging Markets Internet & Ecommerce Index™
Manager	Sensible Asset Management Hong Kong Limited
Sub-manager	Value Partners Hong Kong Limited
Listing date	25 July 2022
Trading lot size	200 shares
Trading currency	Hong Kong dollars (HKD)
Base currency	Hong Kong dollars (HKD)
Distribution policy	Targeted annually
Ongoing charges over a year	Estimated to be 1.49% of Net Asset Value
Website	www.vpemqq.com ²

The Index is the exclusive property of EMQQ Global LLC. EMQQ The Emerging Markets Internet & Ecommerce Index™ is a service mark of EMQQ Global LLC and has been licensed for use for certain purposes by the Manager. Shares of the Fund referred to herein are not sponsored, endorsed, or promoted by EMQQ Global LLC, and EMQQ Global LLC bears no liability with respect to any such Shares. No purchaser, seller or Shareholder of the Fund, or any other person or entity, should use or refer to any EMQQ Global LLC trade name, trademark or service mark to sponsor, endorse, market or promote the Fund without first contacting EMQQ Global LLC to determine whether EMQQ Global LLC’s permission is required. Under no circumstances may any person or entity claim any affiliation with EMQQ Global LLC without the prior written permission of EMQQ Global LLC.

The views expressed are the views of Sensible Asset Management Hong Kong Limited (the “Manager”) only and are subject to change based on market and other conditions. The information provided does not constitute investment advice and it should not be relied on as such. All material has been obtained from sources believed to be reliable as of the date of presentation, but its accuracy is not guaranteed. This material contains certain statements that may be deemed forward-looking statements. Please note that any such statements are not guarantees of any future performance and actual results or developments may differ materially from those projected.

Investment involves risks. NAV per share may go down as well as up and past performance is not indicative of future results. Please refer to the prospectus for further details including risk factors in particular those associated with investment in emerging markets, and the arrangement in the event that the Fund is delisted. Investors should also note that the Fund is different from typical investment funds, in particular, shares in the Fund may only be created or redeemed directly by participating dealers in large unit sizes. This material has not been reviewed by the Securities and Futures Commission of Hong Kong. Issuer: Sensible Asset Management Hong Kong Limited.

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About Value Partners Group Limited

Value Partners, one of Asia’s leading independent asset management firms, seeks to offer world-class investment services and products. Since its establishment in 1993, the Company has been a dedicated value investor in Asia and around the world. In November 2007, Value Partners Group became the first asset management firm to be listed on the Main Board of the Hong Kong Stock Exchange (Stock code: 806 HK). In addition to its Hong Kong headquarters, the firm operates in Shanghai, Shenzhen, Kuala Lumpur, Singapore and London, and maintains a representative office in Beijing. Value Partners’ investment strategies cover equities, fixed income, multi-asset, alternatives, real estate and quantitative investment solutions, for institutional and individual clients in the Asia-Pacific, Europe and the United States. For more information, please visit www.valuepartners-group.com.

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